

# OUT AND ABOUT IN Louisville



It's true that Louisville, settled on a bend in the Ohio River in 1778, is laden with charm and drenched in Southern hospitality. But there's nothing old-fashioned about the city's vibrant downtown neighborhoods, each stamped with their own culinary personality. The city's original and innovative food scene has earned Louisville a spot on *National Geographic Traveler's* "10 Best New Food Cities," while the Urban Bourbon Experience links more than 40 bars, restaurants, and distilleries. The city's compact, walkable downtown means that a good time — and a memorable meal — is always just a few steps away. To learn more, visit [gotolouisville.com](http://gotolouisville.com).

## 1 Kentucky International Convention Center

The Kentucky International Convention Center (KICC), in the heart of downtown Louisville, is undergoing a \$207-million renovation that will add a 40,000-square-foot ballroom and 52 meeting rooms, and boost the amount of exhibition space to more than 200,000 square feet in 2018. The renovation adds acres of windows, flooding the center with natural light and opening up views of the city. Coming soon: 1,500 more hotel rooms, including a 600-room hotel adjacent to the KICC.

## 2 Whiskey Row

Louisville's *bourbon bonafides* go back to the 18th century — a third of the world's bourbon is distilled here. Any trip exploring the city's bourbon culture would do well to start along Whiskey Row, where dozens of distilleries lined Main Street before Prohibition. The area has been reborn with bourbon-inspired restaurants and distilleries where visitors can learn about distillation from start to tasty finish.

## 3 NULU

The East Market District has been dubbed NuLu — shorthand for "New Louisville" — but is one of the city's most historic. Named by Thrillist as one of the "18 Best Food Neighborhoods in America," NuLu is a proving ground for chefs who are bringing

their own twists to traditional Southern cuisine and introducing new flavors to NuLu's red-brick-fronted streets. And talk about eclectic: There is both a 1920s-era candy shop and a newly established axe-throwing venue in the neighborhood.

## 4 Fourth Street

Louisville's *leading citizens* once lived in gracious mansions along Fourth Street, which glides down to the waterfront and, during the 19th and 20th centuries, was the city's prime address. Two grand historic hotels — the Seelbach and the Brown — remain; the latter is home to the legendary "Hot Brown," an upscale open-faced sandwich. Today, there are 78 restaurants in the area, including 14 at Fourth Street Live! The shopping, dining, and entertainment complex is the most-visited attraction in Kentucky, drawing more than 4.5 million people and hosting 150 events each year.

## 5 Butchertown

This *historic neighborhood's colorful name* harkens back to the days when it was Louisville's meatpacking district and held rows of butcher shops. Today it's home to a rapidly emerging food scene, led by establishments including the Butchertown Grocery, a fine-dining restaurant in an 1800s-era building that was once a grocery store, and the gleaming Copper & Kings brandy distillery.

## Walk This Way

Offering scenic views of the Ohio River, the 85-acre Louisville Waterfront Park connects with a decommissioned train bridge, with a mile-long walking and cycling path.



## PLUS

\$1B  
investment in city infrastructure and neighborhoods

16.4M  
annual visitors

5,900  
downtown hotel rooms (2018)

130  
restaurants within walking distance of KICC

25  
all-electric ZeroBuses traversing downtown Louisville

\$0  
to ride a ZeroBus